



Greta Zunino

UX/UI Designer

My vocation is to create meaningful digital products through strong user research and enjoyable visuals.

Contacts

gretazunino.com



Skills

- User-centered design
- UX research
- UX writing
- User-interaction design
- User interface design
- Wireframing
- Prototyping
- Visual design
- Usability evaluation
- Site redesign
- Design Thinking methodology
- Agile methodology
- Figma & Sketch
- HTML & CSS (basic)

Languages

- Italian - Native
- English - C2
- French - C2

Volunteering

Graphic & Web Designer

Amistades - Remote

Mar 2022 - Current

- Create infographics and maps related to publications
- Restructure the association's website

Analyst & Instructor

Feb 2019 - Feb 2022

- Drafted 20 articles on energy and climate topics
- Prepared and recorded 4 lessons for online trainings

Projects

Freelance UX/UI Designer

Cherry Pick, Paris - France

- Re-designed the registration process for Cherry Pick, a job research platform for freelancers in tech

Piatto, Paris - France

- Designed the MVP of a mobile app for improving healthy eating habits

Education

UX/UI Design Bootcamp

Ironhack, Paris - France

Nov 2021 - Feb 2022

- +400 hours professional training, 6 group projects

MA in International Energy

Sciences Po Paris, Paris - France

Sep 2015 - Jun 2017

BA in Strategic Studies

University of Turin, Turin - Italy

Sep 2012 - Jun 2015

Professional experience

Regional Business Developer

CMA CGM, Douala - Cameroon

Oct 2020 - Oct 2021

- Identified business opportunities in the container transportation sector in Cameroon, Chad, CAR
- Developed and maintained relationship with +30 clients, in collaboration with the sales team
- Crafted weekly performance reports to address the company's points of growth in the region

Africa Downstream Oil Analyst

IHS Markit, Paris - France

May 2018 - Jul 2020

- Drafted 50+ country reports of sub-Saharan Africa oil markets and presented to clients
- Advised on 5+ consulting projects, with research on the ground in Mozambique